

POISON BY THE POUND



WASTE TOBACCO FILTERS

1.6 Billion Pounds of Litter



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Action Guide

Waste Tobacco Filters – Overview

Tobacco's influence on the world around us is DEADLY. According to the Surgeon General, 20 million American lives have been cut short due to tobacco related diseases and that number is steadily growing. This is why we are here. VOICE is organizing everyday, ordinary youth, to make extraordinary change—to counter the detrimental results of tobacco in our communities.

Thousands of youth all over the world are actively engaged in creating change in their communities. *Waste Tobacco Filters* was developed to help inspire Indiana youth to learn more about their environment and take pride in their communities. It's an initiative that brings youth and community stakeholders together to create a better environment for everyone.

What is the *Waste Tobacco Filter initiative*? On the surface it may look like a simple litter clean-up campaign. Upon closer inspection you'll discover an ideal opportunity for teens to demonstrate that they are committed to creating a safer, healthier environment by engaging, educating, and empowering their peers to join together to rid their communities of tobacco products - including the waste - and celebrate a tobacco free lifestyle.

Why?

Cigarette butts are one of the last “acceptable” forms of littering in our increasingly green-conscious society.

1.69 BILLION pounds of cigarette butts become toxic trash every year.¹

When not properly disposed of, they affect our ecosystem and many of our wildlife that digest the filters.²

1.69 BILLION pounds of cigarette butts become toxic trash every year.
#poisonbythepound

Research shows that cigarettes have a 65% chance of being littered.³ To put that into perspective, its anticipated that if trends continue, by 2025 there will be nine TRILLION cigarettes consumed per year. The global environmental burden of this statistic is significant.⁴

With this initiative we can strive to do better and change that statistic!

Take the challenge, coordinate a cleanup, and SEE the difference you'll make. Still undecided? Keep reading.

Reasons to commit to organizing your *Waste Tobacco Filters* cleanup:

LEADERSHIP—Show your peers your commitment to a better environment.

IT'S ECOSMART—Demonstrate that you're environmentally conscious.

BEAUTIFICATION—Beautify your community. Clean up the environment. *Make a difference.*

EXPOSURE—Showcase your group or organization by hosting a positive community event. Be creative in how you create change locally.

How to Begin?

1. Read this guide.
2. Organize your team.
3. Learn about the issue.
4. Complete the pre-event tasks.
5. Hold your event.
6. Complete the post-event tasks.
7. Report your results to VOICE.

VOICE

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PRE-EVENT CHECKLIST

Answering these questions will help ensure the success of your *Waste Tobacco Filters* event.

Location

Who will secure a location and answer the following questions?

- What area(s) will you be cleaning?
- Do you need permission or permits to clean this location?
- Is it safe for volunteers to clean this location?

Volunteers

Who will recruit and organize volunteers and answer the following questions?

- What are your strategies to recruit volunteers?
- When and how will you notify volunteers of event logistics?
- When and where will volunteers meet the day of your Waste event?
- Should volunteers wear a designated t-shirt or outfit?
- What else should volunteers be told to bring (gloves, water, signs, trash bags, sunscreen)?
- How will volunteers need to be organized to effectively clean the area?

Event Logistics

Who will handle these items?

- Who is the point person at the event?
- Will the point person review the safety tips with volunteers?
- What date will the event be held?
- What time will the cleanup begin and end?
- Where will volunteers check in before the event?
- Are the posters being used to promote the event?
- Are the date, time, and meeting information clearly marked on the posters?
- Who will take photographs of the event? What kinds of pictures should they take?
- Who will be the designated spokesperson if media are present? Do these individuals have the information they need for media interviews?
- How many trash bags will you need?
- Where should volunteers put their filled trash bags for counting?
- Can you divide the litter for recycling? If so, how will this be handled?
- How will you dispose of the litter once it's collected?
Note: If you are cleaning an area on a school campus or business, check with an administrator or manager about how to dispose of your trash. If you are cleaning a public area, check with your local city waste management division.

PRE-EVENT LOCATION TIPS

Your ultimate goal is to ensure your *Waste Tobacco Filters* efforts are visible to as many peers as possible. You want all youth—especially those not participating in the event—to recognize your hard work so they will rethink their littering behavior. Choose areas that have both a considerable level of youth traffic and an accumulation of litter. Here are some ideas to help you and/or your group find the perfect event location for your school or community, along with some tactics to make a strong statement against butt litter.

- **SPORTING EVENTS**— If your school has a sporting event (official or intramural) on the date you've chosen, your group could clean the area around the stadium/field. Ask event organizers to make announcements about the cleanup during the game.
- **NEIGHBORHOODS/APARTMENT HOUSES**— Contact neighborhood leaders or Home Owners Association for permission to plan an event. Ask if you can post *WASTE TOBACCO FILTERS* flyers on each dwelling's door informing residents their neighborhood was cleaned by youth advocates and powered by VOICE volunteers. Make sure flyers are posted securely so they don't become litter! One tactic is to place the flyer in a litterbag or trash bag and hang it on the doorknob.
- **ROADSIDES**— Choose popular streets that are safe and have wide sidewalks or pedestrian lanes. Check with your city government to ensure you can hold a cleanup on the selected streets.
- **LOCAL COLLEGE CAMPUS HOT SPOTS**— If a school's campus has significant student activity on weekends, you may want to clean a high-traffic area on or around campus grounds, like the student union, libraries, or food service areas.
- **PARKS/COMMON AREAS**— Clean a popular recreational area such as a neighborhood park, jogging trail, or creek.

The more creative, the better! You are not limited to hosting a cleanup in the locations mentioned above.

Log on to our Facebook page (www.facebook.com/voiceindiana) and share your plans for a clean up. This will promote opportunities to collaborate and you'll learn what other youth and adult leaders are doing in their communities.

After you've planned your event, we encourage you to further address the litter issue with creative solutions like these:

- Visit large classrooms and pick up trash left by other students. You could even leave a litter-prevention message on the chalk/whiteboard (with permission from the teacher/instructor).
- Ask participants equipped with trash bags to gather in a main parking lot and ask drivers as they come and go to throw the trash in their cars into your bags. This ensures that these items will not turn into future litter. You could also hand out litterbags and bumper stickers to participating drivers.
- Set up a table or booth on campus promoting litter prevention and your event. Hand out stickers and litterbags as well.
- Ask your group members to post about the cleanup on Facebook, Instagram, and Twitter and send emails to family and friends.
- You'll need rakes, gloves, garbage bags, and possibly other items depending on the scope of the cleanup. Have your supply volunteer ask local hardware stores for donations.

PRE-EVENT VOLUNTEER RECRUITMENT TIPS

Plan early to avoid last-minute logistical issues.

- Identify existing organizations interested in environmental issues that have a community service requirement for its members. Call, text, tweet or email each organization's president with an offer to speak at a group meeting.
- Contact your school's after school programs, sports teams or civic organizations to encourage participation, if applicable.
- If your school has a volunteer center, contact organizers and provide details about the opportunity to participate.
- If you recruit media, let volunteers know media coverage is likely, providing an opportunity for positive exposure for their organizations and your school.
- Ask teachers, community programs or facilities of relevant subjects—communications, biology and environmental science—for permission to display posters in their classrooms and/or outside their offices.
- Email interested students, groups, and faculty with event information.
- Use social media or iPads/laptops to display the *Waste Tobacco Filters* website and/or campaign ads. Find us on Facebook / voiceindiana, on Instagram @voiceindiana, and on Twitter @voiceindiana. Tag your posts with #voiceindiana.
- Ask professors/teachers to award extra credit to students who participate.

Here are some ideas to enliven your event and guarantee your volunteers have a great time:

- Stage a competition among different school organizations.
- Ask a local restaurant to donate food for your volunteers.
- Download a promotional flyer to distribute at local businesses and throughout the neighborhood.
- Invite a local band to entertain the volunteers.
- Raise money for a local charity by asking for pledges for every bag of litter collected.
- Plan an assembly or pep rally to recognize students who collected the most litter.
- Make a checklist of the equipment you'll need, permits and permissions required, if any, and other important concerns.
- Make sure your volunteers know what equipment to bring, if any, and encourage them to be prepared for weather conditions by bringing sunscreen, bottles of water, and appropriate clothing.
- REMEMBER TO SAY THANK YOU!

EVENT DAY - MATERIALS CHECKLIST

- Trash bags
- Copy of permit to clean (*if required for your location*)
- Extra gloves
- Sign-in sheet
- Waste Tobacco Filters* promotional items (*litter bags, palmcards, flyers*)
- Giveaway items you designed (*buttons, T-shirts*)
- Trash can for your registration/sign-in table
- Receptacle for water bottles and other recyclables from litter collected
- Water
- First aid kit
- Digital camera
- Copies of news release and litter fact sheet
- Sunscreen
- Insect repellent
- Safety vests
- Safety signs
- Any donated items including gift certificates, coupons, etc.

EVENT DAY - SAFETY TIPS

Safety is your number 1 priority!

- Do not overload bags.
- Participants must have adequate supervision by one or more adults for minor participants of a group who are 15 years of age or younger.
- Stop work/cleanup during inclement weather.
- Hold a roll call before and after the event to make sure you have accounted for all the volunteers.
- Carry a cellphone and don't use earphones/buds.
- Have the phone number of the group or event organizer, in case of an emergency.
- Notify appropriate authorities of any heavy/large objects. Do not attempt to pick them up yourself.
- Be mindful of your surroundings such as overgrown vegetation or bushes, stickers, poison ivy, insects, snakes, etc.
- Keep within designated cleanup boundaries of the campus, park, and/or roadway.
- Pick an area/time that is not in the middle of heavy foot traffic.

Attire

- Volunteers should wear gloves to protect hands from sharp objects.
- Depending on location we encourage volunteers to wear hats, long sleeves, and long pants. They will protect against the sun and any poisonous plants or insects you might encounter.
- Wear light-colored clothing so that you are easier to see.
- Wear closed-toe, comfortable shoes. Leather shoes or boots with good soles are recommended. Make sure shoelaces are tied at all times.

Road Safety

- Do not stop or park vehicles on roadways. Park vehicles clear of roadway.
- Arrange carpools to pick-up sites to reduce the number of vehicles that must be parked.
- Stay out of the street or roadway. Only cross the roadway when necessary. Always walk facing traffic and with a partner.
- Always work facing traffic. Never turn your back to oncoming cars.
- Work in pairs and avoid walking alone.
- ALWAYS THINK SAFETY FIRST!

Health Concerns

- Do not pick up anything that could be hazardous to your health or looks like medical waste. This includes needles, syringes, glass, animal carcasses, urine bottles, or heavy objects.
- Always have a first aid kit available, and one or two volunteers should be familiar with CPR and general first aid techniques in case of an emergency.
- Sunscreen and insect repellent are good items to keep on hand.
- Keep a list of any allergies that volunteers have in case of an emergency.
- Drinking water should be available to volunteers at all times.
- Wash your hands after cleanup.
- Have transportation ready in case of an emergency.
- Know the phone number and the driving route to the nearest hospital.

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EVENT DAY: COLLECTION DATA

Record *Waste Tobacco Filters* collection data to be reported in online reporting form.

Date _____ Time _____

Clean Up Location	Number of Volunteers	Number of Butts collected

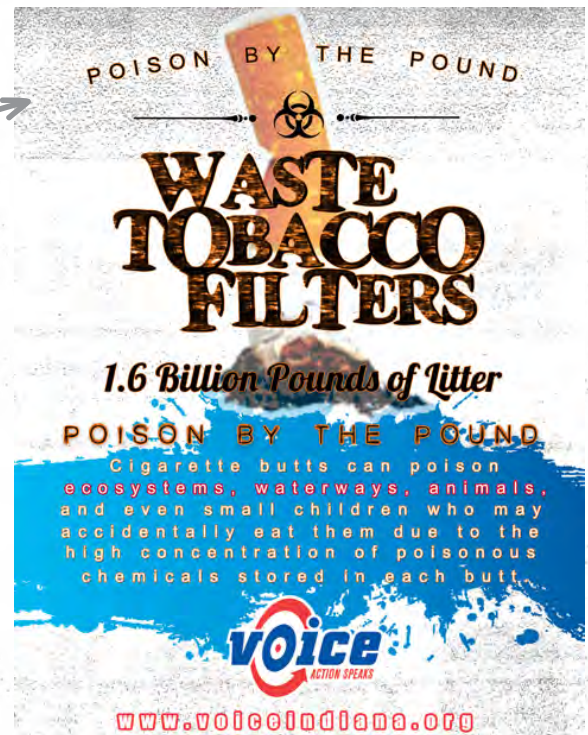
.....
Date _____ Time _____

Clean Up Location	Number of Volunteers	Number of Butts collected

PUBLICITY IDEAS

All events have the potential for generating awareness and participation through dedicated publicity efforts. Here are some basic steps you can take to publicize your *Waste Tobacco Filters* event.

- **WASTE TOBACCO FILTERS FLYER**— Flyers can be downloaded from www.voiceindiana.com. Place them on kiosks, outside classrooms, in administrative offices, and on bulletin boards around town to publicize the event. You can also give them to organizations (e.g., student council, community organizations) to post if necessary. Make sure you have permission to post information in public places. Please monitor the posters while they are up—you don't want them to become litter if they are hung improperly or moved by another posting.
- **MEDIA**— Send information about the event to your school newspaper, radio station, or TV station to include in their event listings or announcements.
- **CLASSROOM PRESENTATIONS**— Ask instructors if you can speak during their classes or leave messages on white/chalkboards before class to inform students about the event.
- **MEETING PRESENTATIONS**— Ask organization presidents if you can speak during their meetings to spread the word and gather volunteers. Try to speak to organizations that participate in service activities or have environmental interests.
- **SOCIAL MEDIA**— Post event details on Facebook and Twitter. Post pictures on Instagram of littered areas you are going to clean up. Use Vine and Snapchat to create videos for campus media. We encourage using social media during your event as well; share it with us on Facebook, Twitter, and Instagram using #voiceindiana. - See *Social Media Tips* for more ideas.



MEDIA TIPS

One Week Before the Event

- Use the included media advisory and press release describing the who, what, when, where, why, and how of your *Waste Tobacco Filters* event. Distribute the advisory to media outlets (TV, radio, print, online) locally and online, inviting them to cover your event. Reporters should receive the media advisory a week before the event and the press release the day of the event. If you plan to use media outlets, make sure you contact the necessary representatives. Begin posting on social media as soon as the details of your event are finalized.
- Identify the spokespeople who will represent your group in any interviews, both before and during the event. Make sure you also have contact information for someone at your school who can talk about the event.
- Give your spokespeople a copy of your news release and the litter fact sheet included in this toolkit. Make sure they're informed and comfortable speaking about the Waste activities.

Day of the Event

- Distribute the press release to media outlets.
- Bring copies of the news release to the cleanup.
- When reporters arrive, introduce them to your spokespeople; give them a news release and litter fact sheet. Make sure they get all the information they need for their story.
- Use talking points for topics to cover during the interview.

After the Event

- Notify VOICE if you received media attention at your cleanup by emailing info@voiceindiana.org.
- Complete the online Event Reporting Form.

Remember to Say "Thank you"

- Celebrate your achievements and say thanks to your volunteers and partners for a job well done.
- Consider hosting a picnic or thank you celebration after your activities are completed, and include local officials and others who helped you along the way.



SAMPLE PRESS RELEASE

PRESS RELEASE

FOR IMMEDIATE RELEASE

[Date]

CONTACT INFORMATION:

[NAME & INFORMATION]

On [DATE], [ORGANIZATION NAME] students will conduct a community-wide *Waste Tobacco Filters* Event. They will be working on behalf of the [ORGANIZATION NAME], whose goals are to reduce the environmental impacts of discarded cigarette butts in our cities.

According to a 2011 *The Tax Burden on Tobacco* report, Americans purchased more than 287 billion cigarettes. A vast number of those cigarette butts, including the filters, will be flicked into the environment, landing along waterways, parks, beaches and public roads.

In observance of Earth Day on April 22, [INSERT ORGANIZATION NAME] is working to raise awareness about the negative impact cigarette filters and discarded cigarette butts have on the environment. Cigarette butts contain heavy metals that can leach into waterways, posing a lethal threat to aquatic life. They are costly to local communities to clean up and dispose of, as well.

According to environmental cleanup reports, nearly 2 million cigarettes or cigarette filters/butts were picked up internationally from beaches and inland waterways as part of the annual International Coastal Cleanup (ICC) in 2010, including more than 1 million from the United States alone. Cigarette butts account for more than three-times the number of any other item found over the past 25 years of ICC cleanups. Research shows that cigarette butts have potentially toxic effects on ecosystems. In one laboratory test, just one cigarette butt soaked in a liter of water was lethal to half of the fish exposed.

Cigarette butts are made mostly of plastic, which can take years to decompose in the marine environment into smaller pieces. While a majority of the respondents surveyed nationally (78 percent) know that cigarette butts are not typically biodegradable and recognize their toxicity (89 percent), tobacco products are still the most-prevalent type of litter collected along U.S. roadways and on beaches. These toxic pieces of trash are only biodegradable under ideal conditions and in real world conditions, they merely break up into small particles of plastic.

Cigarette filters/butts have become the last socially acceptable form of littering in the increasingly health and environmentally conscious world. There are a few things that you can do to help raise awareness about this toxic problem: [INSERT SPECIFIC SUGGESTIONS-TALKING POINTS]

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WASTE TOBACCO FILTERS

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SAMPLE NEWS RELEASE

NEWS RELEASE

FOR IMMEDIATE RELEASE
[Date]

CONTACT INFORMATION:
[NAME & INFORMATION]

[ORGANIZATION NAME] Students to Tackle Litter Problem with *WASTE TOBACCO FILTERS* Initiative.

Research shows if trends continue, cigarette butts could create a massive environmental burden.

[CITY], Indiana – More than [number] of [school name] students will pick up litter on [date] as part of the Waste Tobacco Filters Initiative. Powered by Indiana’s Voice Campaign, youth across the state are taking action by leading their communities in litter clean up events. There’s an estimated 1.6 billion pounds of cigarette filters littered every year. Hoosier teens are doing their part to reduce its dangerous impact in local communities.

[Organization name] is one of many partners participating in a VOICE powered statewide clean up. Volunteers from [list student groups] will be cleaning [list areas] on [day]. [Describe other event details here, such as cleanup duration, interesting/unusual activities.]

VOICE established this event based on research that shows cigarettes have a 65% chance of being littered. To put that into perspective, its anticipated that if trends continue, by 2025 there will be nine TRILLION cigarettes consumed per year. The global environmental burden of this statistic is significant. This habit is not only ugly, but expensive—it costs States, cities, and counties collectively \$1.3 billion on litter abatement. Tobacco products make up 38% of litter discarded on US roadways each year.

[Quote from group representative here] Example: “Its shocking to learn that 1.6 billion pounds of cigarette butts are tossed into our ecosystem every year. That’s tons of chemicals potentially being washed into our water systems,” said [name], [title] of [organization]. “I think the **Waste Tobacco Filters** clean up will make our peers and the community members who see us picking up more aware of how littering affects our area.”

###

SAMPLE MEDIA ALERT

MEDIA ALERT

FOR IMMEDIATE RELEASE

[Date]

CONTACT INFORMATION:

[NAME & INFORMATION]

Youth take action to Remove Litter From [Area] During Waste Tobacco Filters Cleanup

WHAT: More than [number] [school name] students will be picking up litter on and around campus as part of the *Waste Tobacco Filters* Event. [School name] is one of several youth groups participating in the statewide program on [day of the week], as part of the VOICE, Youth Empowerment Initiative.

WHEN: [Date]

WHERE: [First location and start time] [Address] [Second location and start time] [Address]

VISUALS: [Description of what group is doing here so TV reporters and print photographers know this is an event that would provide compelling visuals. Include anything unusual. An example: "Volunteers will be picking up litter around [location] and other areas and leaving yard signs that say "Waste Tobacco Filters."]

WHY: VOICE established this event based on research that shows cigarettes have a 65% chance of being littered. To put that into perspective, it's anticipated that if trends continue, by 2025 there will be nine TRILLION cigarettes consumed per year. The global environmental burden of this statistic is significant. Tobacco products make up 38% of litter discarded on US roadways each year. This habit is not only ugly, but expensive—it costs States, cities, and counties collectively \$1.3 billion on litter abatement.

###

TALKING POINTS: FOR YOUR EVENT

- State the name of your school, the name of your group and what you do, and how many volunteers you have.
- Explain why you chose your specific clean-up location.
- Tell why your group/school decided to get involved in the *Waste Tobacco Filters* Event.
- Tell specifics about your event, for example, whether a contest or scavenger hunt will be held.

TALKING POINTS: FOR WASTE TOBACCO FILTERS

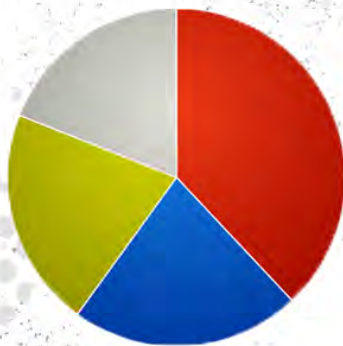
- *Waste Tobacco Filters* is a youth empowerment-focused initiative to get youth active in becoming leaders in their community. In addition, showing youth firsthand the negative effects of litter.
- Research shows that cigarettes have a 65% chance of being littered.³
- Tobacco products make up 38% of litter discarded on US roadways each year.⁶
- Cigarette butts are the most common type of litter.⁶
- According to environmental cleanup reports, nearly 2 million cigarettes and cigarette filters/butts were picked up internationally from beaches and inland waterways as part of the annual International Coastal Cleanup in 2010. This number includes more than one million from the United States alone.²
- More than one million cigarettes and filters were collected from U.S. beaches and waterways alone in 2010.⁹
- Cigarette filters/butts are the No. 1 littered item found on beaches and waterways.²
- Cigarette butts are not biodegradable.⁸
- Cigarette butt waste is the last 'socially acceptable' form of littering in what has become an increasingly health and environmentally conscious world.
- The remnants of cigarette smoking are the most common litter items collected across the world.³
- According to research conducted by Legacy in 2012, more than half of the Americans surveyed reported not knowing that cigarette butts are the number one littered item every year on U.S. roadways and beaches.⁹
- Tobacco litter clean-up is a substantial cost to cities each year.¹⁰
- Tobacco industry research reveals that there may be misconceptions among smokers that cigarette filters are readily biodegradable or inconsequential as litter. However, filters are made of a plastic called cellulose acetate which is technically biodegradable under 'ideal' conditions, but in practice does not biodegrade when tossed on the street or on a beach.⁸
- Even under ideal conditions, cigarette filters can take years to breakdown, merely breaking up into small particles of toxic waste.⁵
- Cigarette butts trap residues from smoking including arsenic, cadmium and toluene.⁴
- One cigarette butt soaked in a liter of water under controlled laboratory conditions was lethal to half the fish exposed. Cigarette butts were toxic to both fresh and saltwater test fish.¹¹

POISON BY THE POUND

WASTE TOBACCO FILTERS

1.6 Billion Pounds of Litter

AT 38% OF TOTAL LITTER, CIGARETTE BUTTS COMPRISED THE LARGEST PORTION OF LITTER FOUND ON ROADWAYS



- TOBACCO
- PAPER
- PLASTIC
- MISC.

TYPE OF LITTER	TIME TO DECOMPOSE
PAPER TOWEL	2-4 WEEKS
ORANGE/BANANA PEELS	UP TO 2 YEARS
WOOL SOCKS	1-5 YEARS
CIGARETTE BUTTS	1-5 YEARS
PLASTIC COATED PAPER, LIKE A CANDY WRAPPER	5 YEARS
PLASTIC BAGS	10-20 YEARS
NYLON FABRIC	30-40 YEARS
LEATHER	UP TO 50 YEARS
ALUMINUM CANS AND TABS	80-100 YEARS
DISPOSABLE DIAPERS	450 YEARS
FISHING LINE	600 YEARS
GLASS BOTTLE	1 MILLION YEARS

FACT SHEET

Waste Tobacco Filters

SOCIAL MEDIA TIPS

Hash tags related to the Campaign:

#WASTETOBACCOFILTERS

#POISONBYTHEPOUND

#VOICEINDIANA

Sample Tweets

- Don't think there's toxic waste in your neighborhood? If there are cigarette butts, think again. #PoisonByThePound
- Individually they're small. But collectively they're DEADLY. #PoisonByThePound
- Of almost 2 million #cigarettebutts picked up by @OurOcean in 2010, more than 1 million were from the US. #PoisonByThePound
- Fact: Most littered cigarette filters don't biodegrade. #PoisonByThePound
- Fact: #cigarettebutts are the No. 1 most littered item on US roadways and waterways. #PoisonByThePound
- Fact: Toxins from cigarette butts are lethal to fish and other organisms. #PoisonByThePound
- Surveys show more than 91% of people agree dropping a #cigarette is #littering #PoisonByThePound

Sample Facebook Status Updates

- Each year, people in the U.S. smoke more than 290 billion cigarettes. Ever wondered where those cigarette butts go? #PoisonByThePound
- At the International Coastal Cleanup in 2010, nearly 2 million butts were picked up from beaches and inland waterways worldwide, including more than 1 million in the U.S. alone. #PoisonByThePound
- Butts end up right where we live, work and play. Everywhere. #PoisonByThePound
- It's likely many Americans know about the health concerns related to smoking, but in a recent survey, more than half of the Americans polled didn't know that cigarette butts are the most littered item in the nation. #PoisonByThePound
- Littered cigarette butts are more than just an eye sore. Poison by the Pound! #PoisonByThePound
- Be conscious of the impact of cigarette butt litter on our environment. #PoisonByThePound

WASTE TOBACCO FILTERS

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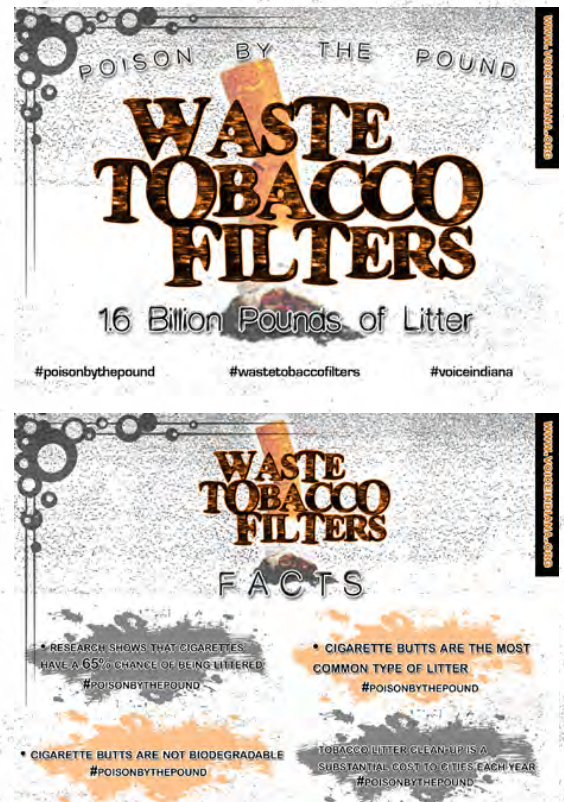
PROMOTIONAL MEDIA

The *Waste Tobacco Filters* promotional items featured below — as well as Flyers and the Infographic shown on previous pages— may be downloaded from the www.voiceindiana.org website.

Stickers/Buttons



Palmdards



T-Shirt/Hoodie Screens

SOURCE CITATIONS

- ¹ Carlozo LR. Cigarettes: 1.7 billion pounds of trash. Chicago Tribune. 2008 Jun 18; <http://www.greatlakes.org/Document.Doc?id=312>
- ² Clean Waterways. <http://www.longwood.edu/cleanva/cigbuttimpacts.htm>
- ³ Cigarette Litter: Smokers' Attitudes and Behaviors. <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3397372/>
- ⁴ Mackay J, Eriksen M, Shafey O. The Tobacco Atlas. 2nd Ed. The American Cancer Society; Atlanta, GA, USA: 2006.
- ⁵ Tobacco Industry Documents Library <https://industrydocuments.library.ucsf.edu/tobacco/docs/#id=jImp0213>
- ⁶ Cigarette Butts Most littered item. <http://www.in.gov/isp/2886.htm>
- ⁷ Cigarette Litter Doc. <http://www.cigarettelitter.org/index.asp?pagename=facts>
- ⁸ Are Cigarette Butts Biodegradable. <http://www.longwood.edu/CLEANVA/cigbuttbiodegradable.htm>
- ⁹ Cigarettes and Cigarette Filters Collected in the United States in the International Coastal Cleanup <http://www.cigwaste.org/butt-faq/>
- ¹⁰ Americans For Non Smokers Rights. <http://www.no-smoke.org/learnmore.php?id=731>
- ¹¹ Tobacco Product Waste: An Environmental Approach to Reduce Tobacco Consumption, <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC4129234/>

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